

Mahindra Manulife Consumption Fund

(An open ended equity scheme following Consumption theme)



Investment Objective

The investment objective of the Scheme is to generate long term capital appreciation by investing in a portfolio of companies that are likely to benefit from consumption led demand in India. However, there can be no assurance that the investment objective of the Scheme will be achieved.



Fund Features

- Invests in segments with strongest contribution potential to India's growing GDP
- Focuses on segments largely insulated from global volatility
- Participating in India's Consumption Growth Theme



Fund Manager and Experience

Fund Manager: Mr. Abhinav Khandelwal

Total Experience: 14 years

Experience in managing this fund: 2 years and 6 months (Managing since April 1, 2022)

Fund Manager: Ms. Fatema Pacha

Total Experience: 18 years

Experience in managing this fund: 3 years and 9 months (Managing since December 21, 2020)



Portfolio Stats

Portfolio Turnover Ratio (Last 1 year): 0.62

Standard Deviation: 11.89%

Beta: 0.80

Sharpe Ratio#: 1.23

Jenson's Alpha : 0.2240

#Risk-free rate assumed to be 6.76% (MIBOR as on 30-09-24)

Source: www.mmda.org

Note: As per AMFI guidelines for factsheet, the ratios are calculated based on month rolling returns for last 3 years. Data as on September 30, 2024



Scheme Details

Date of allotment: November 13, 2018

Benchmark: Nifty India Consumption TRI

Option: IDCW (IDCW Option will have IDCW Reinvestment (D) & IDCW Payout facility) and Growth (D) D-Default

Minimum Application Amount: Rs. 1,000 and in multiples of Re. 1/- thereafter

Minimum Additional Purchase Amount: Rs. 1,000 and in multiples of Re. 1/- thereafter

Minimum Weekly & Monthly SIP Amount: Rs 500 and in multiples of Re 1 thereafter

Minimum Weekly & Monthly SIP installments: 6

Minimum Quarterly SIP Amount: Rs 1,500 and in multiples of Re 1 thereafter

Minimum Quarterly SIP installments: 4

Minimum Amount for Switch in: Rs. 1,000/- and in multiples of Re. 0.01/- thereafter.

Minimum Amount for Redemption / Switch-outs: Rs. 1,000/- or 100 units or account balance, whichever is lower in respect of each Option.

Monthly AAUM as on September 30, 2024

(Rs. in Cr.): 352.49

Quarterly AAUM as on September 30, 2024

(Rs. in Cr.): 301.63

Monthly AUM as on September 30, 2024

(Rs. in Cr.): 376.44

Total Expense Ratio¹ Regular Plan: 2.37%

as on Sep 30, 2024: Direct Plan: 0.66%

Load Structure:

Entry Load: NA.

Exit Load: • An Exit Load of 1% is payable if

Units are redeemed / switched-out upto 3

months from the date of allotment;

• Nil if Units are redeemed / switched-out

after 3 months from the date of allotment.



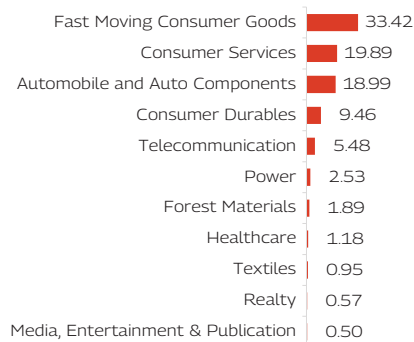
NAV as on Sep 30, 2024:

NAV/Unit	Regular Plan (In Rs.)	Direct Plan (In Rs.)
IDCW	20.3477	22.8783
Growth	25.3032	27.9739

PORTFOLIO (• Top Ten Holdings - Issuer wise) as on September 30, 2024

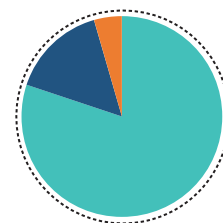
Company / Issuer	% of Net Assets	Company / Issuer	% of Net Assets
Automobile and Auto Components	18.99	Varun Beverages Ltd.	1.72
• Mahindra & Mahindra Ltd.	6.25	Colgate Palmolive (India) Ltd.	1.67
• Maruti Suzuki India Ltd.	3.16	Jyothy Labs Ltd.	1.65
• Hero MotoCorp Ltd.	3.11	Dabur India Ltd.	1.64
TVS Motor Company Ltd.	1.86	United Spirits Ltd.	1.63
CEAT Ltd.	1.68	Mrs. Bectors Food Specialities Ltd.	1.62
Amara Raja Energy & Mobility Ltd	1.52	Emami Ltd.	1.47
Tata Motors Ltd.	1.38	Doms Industries Ltd.	1.43
LG Balakrishnan & Bros Ltd.	0.03	Godrej Consumer Products Ltd.	1.29
Consumer Durables	9.46	Gillette India Ltd.	0.93
• Havells India Ltd.	2.67	Nestle India Ltd.	0.86
• Asian Paints Ltd.	2.56	Tata Consumer Products Ltd.	0.77
Blue Star Ltd.	1.81	Forest Materials	1.89
Bata India Ltd.	1.30	Century Textiles & Industries Ltd.	1.89
Greenply Industries Ltd.	1.11	Healthcare	1.18
Consumer Services	19.89	Max Healthcare Institute Ltd.	1.18
• Zomato Ltd.	3.68	Media, Entertainment & Publication	0.50
• Trent Ltd.	3.62	D.B.Corp Ltd.	0.50
Aditya Vision Ltd	2.11	Power	2.53
Avenue Supermarts Ltd.	1.92	Tata Power Company Ltd.	2.53
FSN E-Commerce Ventures Ltd.	1.61	Realty	0.57
Aditya Birla Fashion and Retail Ltd.	1.39	DLF Ltd.	0.57
Restaurant Brands Asia Ltd.	1.34	Telecommunication	5.48
Chalet Hotels Ltd.	1.31	• Bharti Airtel Ltd.	3.68
Info Edge (India) Ltd.	1.16	Bharti Hexacom Ltd.	0.92
Devyani International Ltd.	0.93	Indus Towers Ltd.	0.89
Thomas Cook (India) Ltd.	0.81	Textiles	0.95
Fast Moving Consumer Goods	33.42	Kewal Kiran Clothing Ltd.	0.95
• Hindustan Unilever Ltd.	6.92	Equity and Equity Related Total	94.87
• ITC Ltd.	5.51	Cash & Other Receivables	5.13
Britannia Industries Ltd.	2.36	Grand Total	100.00
Balrampur Chini Mills Ltd.	1.98		

SECTOR ALLOCATION (%)



Data as on September 30, 2024

THEME BASED SECTOR ALLOCATION* (% of Equity Holdings)



- 80.13 - Consumption
- 15.39 - Auxiliary Rural and Consumption Sectors
- 4.48 - Rural Infrastructure

*Investible sector as per SID

Data as on September 30, 2024

IDCW HISTORY

Record Date	Plan(s) / Option(s)	IDCW	Face Value	Cum-IDCW NAV
		(Rs. per unit)	(Rs. per unit)	(Rs. per unit)
17-Mar-22	Regular IDCW	1.00	10	13.1211
17-Mar-22	Direct IDCW	1.00	10	13.9060
27-Feb-23	Regular IDCW	1.00	10	13.3749
27-Feb-23	Direct IDCW	1.00	10	14.4631
14-Mar-24	Regular IDCW	1.00	10	16.9634
14-Mar-24	Direct IDCW	1.00	10	18.7727

Pursuant to payment of IDCW, the NAV of the IDCW Option(s) of the Scheme/Plan(s) falls to the extent of payout and statutory levy, if any. Past performance may or may not be sustained in future and should not be used as a basis for comparison with other investments.

For complete list of IDCWs, visit www.mahindramanulife.com.

¹Includes additional expenses charged in terms of Regulation 52(6A)(b) and 52(6A)(c) of SEBI (Mutual Funds) Regulations, 1996 and Goods and Services Tax.

IDCW: Income Distribution cum Capital Withdrawal

Please refer Page no. 29 for Product labelling and Benchmark Riskometer